



Training Proposal for:
Studio Arts, Ltd.
Agreement Number: ET15-0248

Panel Meeting of: August 22, 2014

ETP Regional Office: North Hollywood

Analyst: E. Wadzinski

PROJECT PROFILE

Contract Attributes:	Priority Rate Retrainee SB<100	Industry Sector(s):	Multimedia/Entertainment Priority Industry: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Counties Served:	Los Angeles	Repeat Contractor:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Union(s):	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Motion Picture Editors Guild IATSE Local 700; Motion Picture Costumers IATSE Local 705; Art Director Guild IATSE Local 800; The Animation Guild IATSE Local 839		
Turnover Rate:	≤20%		
Managers/Supervisors: (% of total trainees)	0%		

FUNDING DETAIL

Program Costs	+	Support Costs	=	Total ETP Funding
\$350,064		\$24,310 8%		\$374,374

In-Kind Contribution:	50% of Total ETP Funding Required	\$348,168
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TRAINING PLAN TABLE

Job No.	Job Description	Type of Training	Estimated No. of Trainees	Range of Hours		Average Cost per Trainee	Post-Retention Wage
				Class / Lab	CBT		
1	Retrainee Priority Rate	Advanced Technology	225	8-240	0	\$1,001	\$16.04
				Weighted Avg: 36			
2	Retrainee Priority Rate SB <100	Advanced Technology	149	8-200	0	\$1,001	\$16.04
				Weighted Avg: 36			

Minimum Wage by County: \$16.04 for Los Angeles County

Health Benefits: Yes No This is employer share of cost for healthcare premiums – medical, dental, vision.

Used to meet the Post-Retention Wage?: Yes No Maybe

Participating employers may use health benefits to meet the Post-Retention Wage.

Job 1 Wage Range by Occupation

Occupation Titles	Wage Range	Estimated # of Trainees
Animator 1		14
Animator 2		14
Art Director 1		8
Art Director 2		8
Artist 1		14
Artist 2		14
Compositor 1		6
Compositor 2		6
Construction Coordinator 1		5
Construction Coordinator 2		5
Costume Designer 1		5
Costume Designer 2		5
Editor 1		9
Editor 2		8
Hair Stylist 1		1
Hair Stylist 2		1
Illustrator/Storyboard 1		5
Illustrator/Storyboard 2		5

Lighting Tech 1		2
Lighting Tech 2		2
Makeup Artist 1		2
Makeup Artist 2		2
Matte Artist 1		2
Matte Artist 2		2
Model Maker 1		2
Model Maker 2		1
Modeler 1		2
Modeler 2		2
Opaquer 1		2
Opaquer 2		2
Ornamental Plasterer 1		2
Ornamental Plasterer 2		1
Production Designer 1		2
Production Designer 2		2
Prop Designer (Animation) 1		5
Prop Designer (Animation) 2		5
Prop Maker 1		5
Prop Maker 2		5
Set Decorator 1		5
Set Decorator 2		5
Set Designer 1		8
Set Designer 2		8
Technical Director 1		4
Technical Director 2		4
Textures Artist 1		2
Textures Artist 2		2
Visual Development 1		2
Visual Development 2		2

Job 2 Wage Range by Occupation		
Occupation Titles	Wage Range	Estimated # of Trainees
Animator 1		10
Animator 2		10
Art Director 1		5
Art Director 2		5
Artist 1		10
Artist 2		10
Compositor 1		2
Compositor 2		2

Construction Coordinator 1		2
Construction Coordinator 2		1
Costume Designer 1		3
Costume Designer 2		3
Editor 1		5
Editor 2		5
Hair Stylist 1		1
Hair Stylist 2		1
Illustrator/Storyboard 1		5
Illustrator/Storyboard 2		5
Lighting Tech 1		2
Lighting Tech 2		2
Makeup Artist 1		3
Makeup Artist 2		2
Matte Artist 1		2
Matte Artist 2		2
Model Maker 1		5
Model Maker 2		5
Modeler 1		5
Modeler 2		5
Opaquer 1		1
Opaquer 2		1
Ornamental Plasterer 1		1
Ornamental Plasterer 2		1
Production Designer 1		3
Production Designer 2		2
Prop Designer (Animation) 1		2
Prop Designer (Animation) 2		1
Prop Maker 1		2
Prop Maker 2		2
Set Decorator 1		1
Set Decorator 2		1
Set Designer 1		4
Set Designer 2		3
Technical Director 1		1
Technical Director 2		1
Textures Artist 1		1
Textures Artist 2		1
Visual Development 1		1
Visual Development 2		1

INTRODUCTION

This proposal was originally presented before the July 25, 2014 Panel meeting in the amount of \$749,749. In consideration of ETP Fiscal Year 2014/2015 funding constraints, the Panel asked Multiple Employer Contractors (MEC) with more than three months remaining in the term of their active agreement, to return for consideration at the August 22, 2014 Panel meeting. The Panel also asked staff to make funding recommendations for these MECs, and any others with more than three months in their active agreements, consistent with a plan detailing ETP priorities for use of core program funds for the remaining fiscal year. The agreement amount in this proposal, to reduce the aforementioned MEC's by 50% from the original proposed amount, will support ETP's ability to manage funds remaining in the current fiscal year so as to meet the ETP Total Prioritized Demand. [Note: A total of six MECs have more than three months in their active agreements. Staff is making the same recommendation for each. The others are at Tabs 38, 39, 42, 45 and 46.]

Studio Arts, Ltd. (Studio Arts) (www.studioarts.com) is a private training company for high-tech, computer-based software and hardware for the motion picture, television, and post-production industries located in Los Angeles. Founded in 2001, the school serves motion picture and television production, visual effects, game, production design, mobile entertainment and online gaming, set design, prop-making, and model-making companies in Southern California. This is the Company's fourth ETP proposal.

Studio Arts states the entertainment industry is suffering economically as fewer companies are operating in Southern California. Worldwide competition continues to be the single greatest threat to the survival of the state's entertainment industry. With aggressive out-of-state (and out-of-country) businesses competing for work, employers face tremendous challenges to maintain any technical superiority. Training is imperative to ensure that trainees are the most highly skilled artists in the world. Highly trained workers will give California entertainment companies a competitive edge in the industry.

The client base for Studio Arts has grown to include entertainment design companies utilizing training for set design, production design, character design, prop design, rapid prototyping and other digital design and fabrication. Studio Arts' client base includes more than five stop-motion animation companies, and game companies (such as Blue Collar Productions, MGA and Neversoft) who are requesting training for character design, game design and environmental design. Training will also be provided to costume and makeup design departments from large studios such as NBC/Universal and/or smaller, independent companies (such as Chiodo Bros. Production) looking to prepare costumes, special effects makeup and other processes for live action production. All of these processes are now fully supported by CGI and other computer-based digital training that has been traditionally been done from companies such as Bento Box, Cartoon Network, Renegade, Shadow Animation.

Studio Arts has invested in equipment, software, and other technologies required in today's highly competitive world economy.

PROJECT DETAILS

Training Plan

Advanced Technology training will be delivered to all occupations. Studio Arts will train workers in various aspects of animation, computer graphics, digital television, feature film production, visual effects and post-production focusing specifically on digital art and technology as it relates

to character design and animation, set design and construction, motion capture, green/blue screen technology, digital storyboarding, lighting, graphics, and special effects. Training will equip workers with the most marketable skills available in a highly competitive and technically sophisticated industry. The greatest benefit to employers will be a decrease in the amount of time and money they must invest to produce a technically superior final production.

Advanced Technology

Studio Arts is requesting the ETP Advanced Technology (AT) reimbursement of \$26 per hour for the entire curriculum based on the high cost of instructor time, reduced 1:10 trainer-to-trainee ratio, equipment, software, books, and related materials.

This training program is designed for highly skilled occupations that typically require a Bachelor of Arts or Bachelor of Science degree or higher (e.g. in Animation, Art, Architecture, Computer Science, Computer Programming, Interior Design, Production Design) plus commensurate industry experience. Earnings average about \$42 per hour, and workers can earn up to \$76 per hour or more. The work they do requires a great deal of skill and accuracy with an expansive understanding of art and computers.

About 67% of the training will be delivered at the Studio Arts facility in Los Angeles and the other 33% at employer worksites. Center-based training will be delivered by industry experts in classrooms equipped with state-of-the-art; production-ready equipment and software intended to provide skills for professional, production-ready work. The equipment and software are expensive to purchase, operate, and maintain: a typical computer outfitted with the software costs in excess of \$6,000, and the trainers' pay rate often exceeds \$100 per hour. The highly technical material necessitates small classes of no more than 10 students per trainer, which also drives up the cost. Studio Arts' normal published rates are \$50 per training hour.

Commitment to Training

Core participating employers have stated that they occasionally provide some basic training on their own, but lack the necessary operational overhead, space, equipment, software, and expert instructors to effectively train their workers.

Employers have shown their ongoing commitment to training by contributing staff time to organize training, providing on-the-job reinforcement, providing technical upgrades, and allowing some trainees to take classes during work time. Studio Arts continually endeavors to have employers increase their own financial commitment to continued training efforts.

Training Agency Certification

Studio Arts is eligible as a training agency licensed by the Bureau for Private Postsecondary Education s BPPE licensed.

Marketing and Support Costs

Studio Arts markets its training to employers via informational meetings and seminars, conferences, trade magazine advertising, posters, and mailing brochures, as well as the internet and e-mail. The Company may also advertise through Workforce Investment Boards, human resources departments, and staff.

ETP Regulations allow up to 8% for recruitment and assessment of employer-specific job requirements. Studio Arts is requesting 8% support for costs associated with the aforementioned employer recruitment and needs assessments activities that will be ongoing

throughout the life of the contract. Five dedicated in-house staff will conduct employer marketing, recruitment, and assessment and provide project administration and tracking. Not only does Studio Arts recruit from a very large labor market, but due to rapid technological changes, they must spend a significant amount of time matching employer needs to the curriculum. Based on these reasons and successful prior projects, staff believes the company has provided sufficient justification for 8% support costs.

Curriculum Development

The curriculum has been designed to meet rigorous industry and employer-specific needs primarily for production companies, guilds, and unions of the motion picture, television, and post-production industries. Studio Arts holds trade advisory meetings attended by visiting company representatives and industry experts who help develop curriculum that addresses immediate, short-term, and long-term needs. Email surveys, interviews, and consultations are held with production management and potential trainees to determine course content.

Studio Arts routinely employs assessment forms that students complete at the end of every class, and maintains close relationships with employers, unions, and trade organizations to ensure that training is as relevant and effective as possible.

Training Hours Limitation

Studio Arts is requesting a waiver to the standard cap of 200 hours to 240 hours for a small number of trainees. The Company has offered a Skills Mastery Program since 2007 to unemployed individuals seeking entertainment-industry careers. The curriculum consists of eight, 30-hour courses from the school's standard curriculum, and provides technical skills training in various software.

The Mastery Certificate of Completion is issued after completion. The 240-hour courses (versus single classes) are in recognized skills sets such as 2D Digital Animation, Compositing and Visual Effects, and Digital Set Design. Certification will give trainees competence in specific core skills for software, hardware or application (e.g. Certificate of Completion for Digital Set Design – competency in AutoCAD, Vectorworks, Rhino and SketchUp Pro).

Studio Arts estimates that large employers identified in Job Number 1 may request this program for approximately 30 trainees. Studio Arts states that the Mastery Certificate will make participants more valuable to participating employers and give students increased job security.

Retention

Retention is at least 90 consecutive days full-time with one employer. Full-time employment means 35 hours per week. Retention can also be 500 hours in 272 days with one or more employers, in keeping with the Panel's regulatory standards for motion pictures production workers. Studio Arts is requesting this modification.

Tuition Reimbursement

Studio Arts represents that students enrolled in the ETP-funded program will not be charged tuition, fees, or any other costs associated with training. The representation will be made a condition of the Agreement.

RECOMMENDATION

Staff recommends approval of this proposal, including the training hours modification and the alternative retention.

ACTIVE PROJECTS

The following table summarized performance by Studio Arts under an active ETP Agreement:

Agreement No.	Approved Amount	Term	No. Trainees (Estimated)	No. Completed Training	No. Retained
ET13-0359	\$749,705	4/27/13-4/26/15	473	278	118

Based on ETP Systems, 23,392 reimbursable hours have been tracked for potential earnings of \$650,298 (87% of approved amount). The Contractor projects final earnings of 100% based on training and retentions in progress through the end term date of the Agreement.

Although the Contractor is at 87% of projected earnings, all retentions will not be completed until closer to the end term date of the Agreement due to the alternate retention of 500 hours within 272 days as permitted for the entertainment industry. Many of the trainees work for production companies with hiatus periods or down time in between productions requiring the alternate retention period of up to 272 days. The extended retention period applies to an estimated 85% of the training population.

PRIOR PROJECTS

The following table summarizes performance by Studio Arts under ETP Agreements that were completed within the last five years:

Agreement No.	Location (City)	Term	Approved Amount	Payment Earned
ET12-0290	Los Angeles	01/27/12 – 01/26/14	\$499,499	\$483,116 (97%)
ET11-0108	Los Angeles	12/31/10 – 12/30/12	\$249,302	\$249,302 (100%)

DEVELOPMENT SERVICES

N/A

ADMINISTRATIVE SERVICES

N/A

TRAINING VENDORS

N/A

Exhibit B: Menu Curriculum**Class/Lab Hours**

8-240 Job Number 1

8-200 Job Number 2 Trainees may receive any of the following:

ADVANCED TECHNOLOGY

- 2D Digital Animation
- After Effects
- AutoCAD
- CG Animation
- Compositing
- Digital Art Department
- Digital Drafting
- Entertainment Design
- Game Design
- Graphic Design and Illustration
- Lighting, Dynamics and VFX
- Maya
- Mobile Gaming
- Modeling
- Motion Capture
- Motion Graphics
- Motion Tracking
- Painting and Textures
- Production Design
- Rapid Prototyping
- Rigging
- SketchUp Pro
- Solidworks
- Special Effects Makeup
- Vectorworks
- Visual Effects
- ZBrush

Note: Reimbursement for retraining is capped at 240 total training hours in Job Number 1 and capped at 200 total training hours in Job Number 2 per trainee, regardless of the method of delivery.

**Participating Employers in Retrainee
Multiple Employer Contracts**

Contractor's Name: Studio Arts, Ltd.

CCG No.: ET15-0248

Reference No: 14-0537

Page 1 of 6

PRINT OR TYPE IN ALPHABETICAL ORDER

Company: Absolutely Productions "Comedy Bang Bang"

Address: 844 Seward Ave.

City, State, Zip: Los Angeles, CA 90038

Collective Bargaining Agreement(s) : Art Directors Guild IATSE Local 800

Estimated #of employees to be retrained under this Agreement: 20

Total # of full-time company employees worldwide: 40

Total # of full-time company employees in California: 40

Company: All Good Productions /ADHD/ "Friendsnight"

Address: 6526 Sunset Blvd.

City, State, Zip: Los Angeles, CA 90028

Collective Bargaining Agreement(s): No

Estimated # of employees to be retrained under this Agreement: 20

Total # of full-time company employees worldwide: 60

Total # of full-time company employees in California: 60

Company: Bento Box Entertainment

Address: 2600 W. Magnolia

City, State, Zip: Burbank, CA 91505

Collective Bargaining Agreement(s): The Animation Guild IATSE Local 839

Estimated # of employees to be retrained under this Agreement: 45

Total # of full-time company employees worldwide: 85

Total # of full-time company employees in California: 85

Company: Blind Decker Productions

Address: 10202 W. Washington Blvd., Astaire 1510

City, State, Zip: Culver City, CA 90232

Collective Bargaining Agreement(s): Art Directors Guild IATSE Local 800

Estimated # of employees to be retrained under this Agreement: 75

Total # of full-time company employees worldwide: 250

Total # of full-time company employees in California: 250

**Participating Employers in Retrainee
Multiple Employer Contracts**

Contractor's Name: Studio Arts, Ltd.
Reference No: 14-0537

CCG No.: ET15-0248
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Company: CBS, Inc.

Address: 7800 Beverly Blvd.

City, State, Zip: Los Angeles, CA 90036

Collective Bargaining Agreement(s): Art Directors Guild IATSE Local 800

Estimated # of employees to be retrained under this Agreement: 100

Total # of full-time company employees worldwide: 3,200

Total # of full-time company employees in California: 3,200

Company: Chiodo Bros Productions Inc.

Address: 110 W. Providencia Ave.

City, State, Zip: Burbank, CA 91502

Collective Bargaining Agreement(s): No

Estimated # of employees to be retrained under this Agreement: 8

Total # of full-time company employees worldwide: 8

Total # of full-time company employees in California: 8

Company: Cosa VFX

Address: 10112 Riverside Drive

City, State, Zip: Toluca Lake, CA 91602

Collective Bargaining Agreement(s): No

Estimated # of employees to be retrained under this Agreement: 25

Total # of full-time company employees worldwide: 50

Total # of full-time company employees in California: 40

Company: Dogwood Pictures

Address: 1135 Mansfield Ave., 4th floor

City, State, Zip: Los Angeles, CA 90038

Collective Bargaining Agreement(s): Motion Pictures Editors Guild IATSE Local 700

Estimated # of employees to be retrained under this Agreement: 50

Total # of full-time company employees worldwide: 150

Total # of full-time company employees in California: 150

**Participating Employers in Retrainee
Multiple Employer Contracts**

Contractor's Name: Studio Arts, Ltd.

CCG No.: ET15-0248

Reference No: 14-0537

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Company: Film Roman Starz Media

Address: 2950 N. Hollywood Way

City, State, Zip: Burbank, CA 91505

Collective Bargaining Agreement(s): The Animation Guild IATSE Local 839

Estimated # of employees to be retrained under this Agreement: 90

Total # of full-time company employees worldwide: 181

Total # of full-time company employees in California: 181

Company: FTP Productions

Address: 4151 Prospect Avenue

City, State, Zip: Los Angeles, CA 90027

Collective Bargaining Agreement(s): Art Directors Guild IATSE Local 800

Estimated # of employees to be retrained under this Agreement: 75

Total # of full-time company employees worldwide: 150

Total # of full-time company employees in California: 150

Company: Fuse Fx

Address: 2316 West Victory Blvd.

City, State, Zip: Burbank, CA 91506

Collective Bargaining Agreement(s): No

Estimated # of employees to be retrained under this Agreement: 25

Total # of full-time company employees worldwide: 55

Total # of full-time company employees in California: 55

Company: Halon Entertainment

Address: 2932 Nebraska Ave.

City, State, Zip: Santa Monica, CA 90404

Collective Bargaining Agreement(s): No

Estimated #of employees to be retrained under this Agreement: 15

Total # of full-time company employees worldwide: 30

Total # of full-time company employees in California: 30

**Participating Employers in Retrainee
Multiple Employer Contracts**

Contractor's Name: Studio Arts, Ltd.

CCG No.: ET15-0248

Reference No: 14-0537

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Company: Imaginary Forces

Address: 2254 S Sepulveda Blvd.

City, State, Zip: Los Angeles, CA 90064

Collective Bargaining Agreement(s): No

Estimated # of employees to be retrained under this Agreement: 23

Total # of full-time company employees worldwide: 46

Total # of full-time company employees in California: 46

Company: Isolated Ground

Address: 918 Justin Ave.

City, State, Zip: Glendale, CA 91201

Collective Bargaining Agreement(s): No

Estimated # of employees to be retrained under this Agreement: 15

Total # of full-time company employees worldwide: 30

Total # of full-time company employees in California: 30

Company: Jakks Pacific, Inc.

Address: 22619 Pacific Coast Highway

City, State, Zip: Malibu, CA 90265

Collective Bargaining Agreement(s): No

Estimated # of employees to be retrained under this Agreement: 50

Total # of full-time company employees worldwide: 700

Total # of full-time company employees in California: 300

Company: MGA Entertainment

Address: 16300 Roscoe Blvd.

City, State, Zip: Van Nuys, CA 91304

Collective Bargaining Agreement(s): No

Estimated # of employees to be retrained under this Agreement: 75

Total # of full-time company employees worldwide: 409

Total # of full-time company employees in California: 409

**Participating Employers in Retrainee
Multiple Employer Contracts**

Contractor's Name: Studio Arts, Ltd.

CCG No.: ET15-0248

Reference No: 14-0537

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Company: NBC - Vivendi Universal Entertainment

Address: 100 Universal City Plaza – 1440-29

City, State, Zip: Universal City, CA 91608

Collective Bargaining Agreement(s): Art Directors Guild IATSE Local 800/Motion Picture Costumers IATSE Local 705

Estimated # of employees to be retrained under this Agreement: 100

Total # of full-time company employees worldwide: 1,955

Total # of full-time company employees in California: 1,955

Company: RIVA Creative

Address: 433 N. Fair Oaks, Suite 100

City, State, Zip: Pasadena, CA 91103

Collective Bargaining Agreement(s): No

Estimated # of employees to be retrained under this Agreement: 40

Total # of full-time company employees worldwide: 80

Total # of full-time company employees in California: 80

Company: Six Point Harness

Address: 1627 N. Gower Street, Unit 3

City, State, Zip: Los Angeles, CA 90028

Collective Bargaining Agreement(s): No

Estimated # of employees to be retrained under this Agreement: 20

Total # of full-time company employees worldwide: 42

Total # of full-time company employees in California: 42

Company: Stereo D - Deluxe

Address: 3355 West Empire Ave.

City, State, Zip: Burbank, CA 91506

Collective Bargaining Agreement(s): No

Estimated # of employees to be retrained under this Agreement: 100

Total # of full-time company employees worldwide: 450

Total # of full-time company employees in California: 450

**Participating Employers in Retrainee
Multiple Employer Contracts**

Contractor's Name: Studio Arts, Ltd.

CCG No.: ET15-0248

Reference No: 14-0537

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Company: Titmouse

Address: 6616 Lexington Ave.

City, State, Zip: Los Angeles, CA 90038

Collective Bargaining Agreement(s): The Animation Guild IATSE Local 839

Estimated # of employees to be retrained under this Agreement: 75

Total # of full-time company employees worldwide: 150

Total # of full-time company employees in California: 150

MOTION PICTURE EDITORS GUILD

June 5, 2014

To Whom It May Concern:

Studio Arts is proposing to do California ETP training for our members who are working at a variety of companies whose entertainment workers we represent.

It is our position that ETP training is a valued asset for our membership in order that they remain highly trained and competitive on the job.

Training initiatives such as that offered by the Employment Training Panel keeps our frontline artists at the ready for trends in industry that happen quickly and often. This past year Studio Arts has been training our members and we are pleased at the significant upgrades to their skills that have come as a result

If you have any questions regarding this matter please feel free to contact me at 323-978-1081.

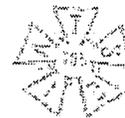
Sincerely,



Serena Kung
Director of Membership Services
Motion Picture Editors Guild



Motion Picture Costumers



LOCAL 705

4731 LAUREL CANYON BLVD
SUITE 201
VALLEY VILLAGE, CA 91607-0911
(818) 487-5655
FAX (818) 487-5662
MPC705@AOL.COM

INTERNATIONAL ALLIANCE OF THEATRICAL STAGE EMPLOYEES,
MOVING PICTURE TECHNICIANS, ARTISTS AND ALLIED CRAFTS
OF THE UNITED STATES AND CANADA

AFFILIATED WITH THE AMERICAN FEDERATION OF LABOR
MEMBER OF THE LOS ANGELES COUNTY FEDERATION OF LABOR
CALIFORNIA STATE THEATRICAL FEDERATION
CALIFORNIA STATE FEDERATION OF LABOR

STEVE FERRY
PRESIDENT
WANDA LEAVEY
SECRETARY-TREASURER
ASST. BUSINESS REP
BOB IANACCONE
BUSINESS REPRESENTATIVE

ET15-0248

May 19th, 2014

To Whom It May Concern:

The Motion Picture Costumers - IATSE Local 705 endorses Studio Arts' proposal for providing Employment Training Panel training for studio employees of companies doing business in California.

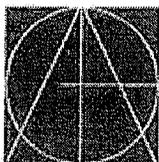
It is our position that ETP training would be a tremendous asset for our membership in order that they remain highly trained and competitive on the job. Training initiatives such as that offered by the Employment Training Panel keeps our frontline artists at the ready for trends in industry that happen quickly and often.

The last few years Studio Arts has been training our members and we are pleased at the significant upgrades to their skills that have come as a result

If you have any questions regarding this matter please feel free to contact me at 818.487.5655.

Sincerely,

Bob Iannaccone
Business Representative
IATSE Local 705



ET15-0248

A R T D I R E C T O R S G U I L D

May 15, 2014

Employment Training Panel
1100J Street, 5th Floor
Sacramento, CA 95814

To whom it may concern,

The Art Directors Guild, IATSE Local 800 strongly supports Studio Arts participation in the State of California Job Training Reimbursement Program through the State's Employment Training Panel (ETP). Studio Arts is proposing an ETP training program for employees who work for a number of signatory companies whose entertainment workers we represent.

As Associate Executive Director of Local 800, a labor organization that represents more than 2,000 Art Directors, Illustrators, Set Designers, Graphic, Scenic and Title Artists who are employed in the film and television production industry throughout the State of California, I can assure you that we recognize the twofold benefits of this training program. Not only does it provide the Local's members with valuable up-to-date skills training that translates into real jobs and opportunities in the ever changing world of film and television production, it is also an important tool in keeping these entertainment jobs within the boundary of the State of California.

We have worked closely with Studio Arts in training our members for over nine years. Our members who've taken educational classes from Studio Arts had "rave reviews" for the quality and in-depth instruction that the high-end computer classes provided. Studio Arts training facility has proven to be a true winner for hundreds of our members with quality instruction translating into real jobs and opportunities for those that complete the training.

If you have any questions regarding the above, please feel free to call me at 818-762-9995.

Sincerely,

John Moffitt
Associate Executive Director



