



**Amendment Proposal #1 for:
Studio Arts, Ltd.
Agreement Number: ET15-0248**

Panel Meeting of: April 24, 2015

ETP Regional Office: North Hollywood

Analyst: E. Wadzinski

CURRENT PROJECT PROFILE

Contract Type: Priority/Retrainee
SB<100

Industry Sector(s): Multimedia
Entertainment

Counties Served: Los Angeles

Repeat Contractor: Yes No

Union(s): Yes No

Priority Industry: Yes No

Current Contract Term: August 24, 2014 to August 23, 2016

Current Funding	In-Kind Contribution
\$374,374	\$348,168

AMENDMENT FUNDING

Requested Funding	Support Costs	Amendment Funding	In-Kind Contribution
+\$351,000	+\$24,375	+\$375,375	+\$351,650

Total Funding
\$749,749

AMENDMENT TRAINING PLAN TABLE

Job No.	Job Description	Type of Training	Estimated No. of Trainees	Range of Hours		Average Cost per Trainee	Post-Retention Wage
				Class / Lab	CBT		
1	Priority/Retrainee	Advanced Technology	451	8-240	0	\$1,001	\$16.04
				Weighted Avg: 36			
2	Priority/SB<100	Advanced Technology	298	8-200	0	\$1,001	\$16.04
				Weighted Avg: 36			

Minimum Wage by County: \$16.04 per hour for Los Angeles County

Health Benefits: Yes No This is employer share of cost for healthcare premiums – medical, dental, vision.

Used to meet the Post-Retention Wage?: Yes No Maybe

Participating employers may use health benefits to meet the Post-Retention Wage.

Wage Range by Occupation	
Occupation Titles	Wage Range
Animator 1	
Animator 2	
Art Director 1	
Art Director 2	
Artist 1	
Artist 2	
Composer 1	
Composer 2	
Construction Coordinator 1	
Construction Coordinator 2	
Costume Designer 1	
Costume Designer 2	
Editor 1	
Editor 2	
Hair Stylist 1	
Hair Stylist 2	
Illustrator/Storyboard 1	
Illustrator/Storyboard 2	
Lighting Tech 1	
Lighting Tech 2	
Makeup Artist 1	

Makeup Artist 2	
Matte Artist 1	
Matte Artist 2	
Model Maker 1	
Model Maker 2	
Modeler 1	
Modeler 2	
Opaquer 1	
Opaquer 2	
Ornamental Plasterer 1	
Ornamental Plasterer 2	
Production Designer 1	
Production Designer 2	
Prop Designer (Animation) 1	
Prop Designer (Animation) 2	
Prop Maker 1	
Prop Maker 2	
Set Decorator 1	
Set Decorator 2	
Set Designer 1	
Set Designer 2	
Technical Director 1	
Technical Director 2	
Textures Artist 1	
Textures Artist 2	
Visual Development 1	
Visual Development 2	

INTRODUCTION

Studio Arts, Ltd. (Studio Arts) (www.studioarts.com) is a private training company for high-tech, computer-based software and hardware for the motion picture, television and post-production industries located in Los Angeles. Founded in 2001, the school serves motion picture and television production, visual effects, game, production design, mobile entertainment and online gaming, set design, prop-making and model-making companies in Southern California.

This proposal was originally presented to the Panel on July 25, 2014 in the amount of \$749,749. In consideration of ETP Fiscal Year 2014/2015 funding constraints, the Panel held the proposal until August and then cut the amount of funding to half of the original request. The Panel took this same action with other Multiple Employer Contract (MEC) proposals. [Note: Two other similarly situated MECs are asking for restoration of funds this month; Glendale Community College Professional Development Center and Kern Community College District. All three Amendment proposals are on the Consent Calendar based on the Panel's instruction in January.] The Panel stated they would allow the MECs to return this Fiscal Year for the

remaining funding up to the maximum cap of \$750,000, so long as they would show performance of at least 70%.

AMENDMENT DETAILS

Studio Arts has documented 75% in eligible Class/Lab training hours as reported in the ETP Online Tracking System. (See also Table below) Participating employers are demonstrating ongoing demand, due in part to the competitive nature of this industry sector.

This demand is sufficient to continue training through July 2015.

By this Amendment:

- The Agreement amount is increased by \$375,375 (from \$374,374 to \$749,749);
- The estimated number of trainees is increased by 375 (from 374 to 749); and

RECOMMENDATION

Staff recommends approval of this Amendment.

CURRENT CONTRACT PERFORMANCE

The following table summarizes performance by Studio Arts under the current ETP Agreement:

Agreement No.	Approved Amount	Term	No. Trainees (Average)	No. Completed Training	No. Retained
ET15-0248	\$374,374	8/24/2014– 8/23/2016	374	80	0

Training commenced on 08/24/14 and is ongoing for 284 trainees. An additional 60 trainees have recently completed or are about to complete training. The ETP class/lab tracking system reflects that Studio Arts has documented over 10,000 hours of eligible training hours which equates to potential earnings of approximately \$278,917 (75%).

ACTIVE PROJECTS

The following table summarizes performance under another current ETP Agreement that ends next month:

Agreement No.	Approved Amount	Term	No. Trainees (Estimated)	No. Completed Training	No. Retained
ET13-0359	\$749,705	4/27/2013- 4/26/2015	473	794	374

The Contractor has placed 374 trainees with earnings of \$526,678 to date (70%). With an additional 177 pending placements, Studio Arts anticipates 99% in earnings with final invoice. This projection is supported by the fact that over 26,766 hours of training have been entered into ETP Online Tracking.