



**Amendment Proposal #5 for:  
J & R Film Co., Inc. dba  
Moviola Digital Arts Institute  
Agreement Number: ET14-0221**

**Panel Meeting of:** January 22, 2015

**ETP Regional Office:** North Hollywood

**Analyst:** M. Paccereilli

**CURRENT PROJECT PROFILE**

Contract Type: Retrainee  
Priority/Retrainee  
SB <100

Industry Sector(s): Multimedia/Entertainment  
Technology/Other

Counties Served: Los Angeles

Repeat Contractor:  Yes  No

Union(s):  Yes  No

Priority Industry:  Yes  No

Current Contract Term: November 25, 2013 to November 24, 2015

<b>Current Funding</b>	<b>In-Kind Contribution</b>
\$420,336	\$320,000

**AMENDMENT FUNDING**

<b>Requested Funding</b>	<b>Support Costs</b>	<b>Amendment Funding</b>	<b>In-Kind Contribution</b>
+\$104,000	+\$7,200	+\$111,200	+\$84,579

<b>Total Funding</b>
\$531,536

**AMENDMENT TRAINING PLAN TABLE**

Job No.	Job Description	Type of Training	Estimated No. of Trainees	Range of Hours		Average Cost per Trainee	Post-Retention Wage
				Class / Lab	CBT		
3	Priority/Retrainee	Advanced Technology	60	24-200	0	<b>\$2,224</b>	\$16.00
				Weighted Avg: <b>80</b>			
4	Priority/Retrainee SB <100	Advanced Technology	40	8- <b>80</b>	0	<b>\$2,224</b>	\$16.00
				Weighted Avg: <b>80</b>			

**Minimum Wage by County:** \$16.00 per hour for Los Angeles County

**Health Benefits:**  Yes  No This is employer share of cost for healthcare premiums – medical, dental, vision.

**Used to meet the Post-Retention Wage?:**  Yes  No  Maybe

Participating employers may use health benefits to meet the Post-Retention Wage.

**INTRODUCTION**

J & R Film Co., Inc. dba Moviola Digital Arts Institute (Moviola) ([www.moviola.com](http://www.moviola.com)) is a private, for-profit, training and educational center. Moviola has a state-of-the-art facility, engineered to merge the latest advances in digital projection and sound design with the latest hardware and software technology.

The Institute caters primarily to businesses in the priority multimedia/entertainment industry sector in the Hollywood area, but also has clients throughout the State. It provides training for employers from several areas of the entertainment industry: production, post-production, technical support, consulting, distribution, news, advertising, new media, and equipment sales and rental.

**AMENDMENT DETAILS**

Moviola is requesting an additional \$111,200 in funding for current trainees. (See table above showing the weighted average hours of training from 40 to 80 (Job Numbers 3 & 4) and the cost of trainee from \$1,112 to \$2,224.) This will allow current trainees to receive more training.

Participating employers are requesting more training to keep pace with changes in technology. Many are changing processes and investing in automated systems and software to increase productivity, efficiency and accuracy. In particular, participating employers are requesting more hours for Avid and Apple Software. Moviola is the only authorized school (outside of Avid) to provide Avid Certified Support Rep (ACSR) testing and certification. It is also an Apple Certified Training Center.

According to Moviola, motion picture production vendors continually release new versions of their programs and hardware to support advancing technology: Avid Media Composer 6 updated to Avid Media Composer 7; Apple Final Cut Pro 7 updated to Apple Final Cut Pro X; Avid Pro Tools 9 updated to Avid Pro Tools 10; and Adobe CS Suite (Photoshop, Illustrator) updated to Adobe Cloud. Moviola has upgraded to the latest industry software and hardware and editing techniques and has also modernized its classroom computer equipment with the latest Mac Pro Computers at a cost of \$30,000 in order to give trainees the most up-to-date training.

In this Amendment, Moviola is also requesting to increase the Range of Hours in Job Number 4 from 8-60 to 8-80. Due to the complex nature of training provided by Moviola, additional training hours are required for highly technical professionals employed by companies with less than 100 full-time employees such as 3D Artists, Animators, Camera Operators, Digital Lab Technicians, Game Designers, Web Developers, Media Producers, and Software Engineers that work in the digital media industries.

In summary, this Amendment will increase the amount of funding from \$420,336 to \$531,536. Based on the current data on the ETP Online Tracking System, Moviola has delivered hours sufficient to earn 71% of current funding. Based on the training schedule, hours delivered will exceed current funding at the beginning of January 2015. With seven months remaining in the contract term, Moviola is confident that they can earn the increased amount. There will be no change to the average number of trainees, curriculum or trainee wages.

**RECOMMENDATION**

Staff recommends approval of this Amendment.

**SUMMARIZE PRIOR MODIFICATIONS**

- Revision 1: Added an alternate retention period
- Revision 2: Added course topics to the curriculum
- Revision 3: Added training funds in Job Numbers 1 and 2
- Revision 4: Added new Job Numbers 3 and 4 and redistributed funds between job groups

**CURRENT CONTRACT PERFORMANCE**

The following table summarizes performance by Moviola under the current ETP Agreement:

Agreement No.	Approved Amount	Term	No. Trainees (Average)	No. Completed Training	No. Retained
ET14-0221	\$420,336	11/25/13 – 11/24/15	239	57	57

Based on ETP Systems, Moviola has provided 10,708 hours for a potential earning of \$297,682 (71% of the Agreement amount).